Accomplishing Our Mission

In 2014 Peace Winds America targeted disaster preparedness within and among Japan, the U.S., and the Philippines. Our trilateral Japan-U.S.-Philippines civil-military disaster preparedness Initiative pulled together the governments, militaries, NGOs, businesses, and the UN for workshops, technical forums and policy forums in Manila and Tokyo. These programs studied the preparedness and response to Typhoon Haiyan and the smaller Typhoon Hagupit. We received generous support from governments, foundations, and the Asian Development Bank. The three allies—Japan, U.S., Philippines—have much to learn together and from each other as we prepare to respond to other vulnerable Asian Pacific countries.

PWA’s Vietnam-U.S. disaster preparedness initiative got off to an excellent start after the lengthy Vietnam registration process. PWA established an office in Hai Phong, Seattle’s sister city. Hai Phong, the City of Seattle, and PWA together are targeting public-private efforts to prepare and respond to disasters. Vietnam, one of world’s most vulnerable countries, needs improved preparedness in communities and city governments, and in its businesses. PWA is grateful to the Vietnamese and U.S. governments for their support, and also to the private sectors of both nations.

In 2014 Peace Winds America closely partnered with the people of the Philippines providing relief and recovery following the devastating Typhoon Haiyan. Through our skilled partners PWA has provided livelihood assistance to farming and fishing families. We rebuilt houses, repaired boats and nets, seeded fields and nurtured new livestock, while providing disaster training.

These 2014 disaster recovery efforts mirror our efforts in Japan where we continue to assist fishing families still living in temporary housing. In Tohoku, PWA is building fishing sheds for processing and storage on the fishing families’ seaside lands. Many families fervently want sheds, and the need is unmet by the donor community and Central Government. The Great East Japan Earthquake/Tsunami struck nearly four years ago, yet PWA remains committed to rebuild fishing communities and lives in Tohoku.

We express our deep gratitude to the many individuals, foundations, and businesses that support our disaster preparedness initiatives and our relief and recovery programs in the Asia Pacific. We are indebted to PWA’s outstanding Board of Directors for their wisdom and endorsement.

PWA maintains its solid commitment to build a secure and resilient Asia Pacific.

Sincerely,

Charles Aanenson, CEO

“Through effective forums and workshops, PWA has shaped critical bilateral and regional dialogues, practices, and policies, while at the same time contributed to response and recovery efforts in the Philippines and Japan.”

— Dr. Michael Green, Senior Vice President for Asia Center for Strategic and International Studies
Disaster Preparedness

Civil-Military Disaster Preparedness Initiative

Japan-U.S.-Philippines Initiative

Building Resilience and Collaborative Disaster Preparedness in the Philippines

In November 2013 Typhoon Haiyan wrought destruction across the central Philippines. Well positioned by its 2013 Initiative launch, PWA brought together a broad diversity of experts to discuss the domestic and international response to the disaster, the agreements and frameworks guiding Japan-U.S.-Philippine disaster cooperation, and the lessons learned from this catastrophe. Through a series of events in Manila and Tokyo, the Initiative put PWA at the forefront of these critical issues.

At its conclusion in summer 2015, the Initiative will hold a symposium highlighting its final publication. This final report will feature exclusive research on the response to Typhoon Haiyan and the December 2014 Typhoon Hagupit. It will highlight recommendations for improved civilian and military disaster relief cooperation among the many response agencies in the U.S., Japan, the Philippines and the multilateral community.

2014 JP-U.S.-PHL Initiative Events

- January, Tokyo: After-action workshop to process lessons and findings of Typhoon Haiyan
- March, Manila: Roundtable forum focusing on medical care in disasters
- July, Tokyo and Manila: Planning and strategy meetings
- October, Manila: “Implementing lessons learned" workshop
- December, Tokyo: Forum on ASEAN outreach and HA/DR policy/procedural recommendations
Disaster Preparedness

“The Armed Forces of the Philippines has made great progress on typhoon preparation and coordination...PWA efforts studying Yolanda lessons learned have definitely worked.” - Lt. Col. Rodney Legowski, G3, U.S. 3rd Marine Expeditionary Brigade

“As we strengthen ‘proactive contribution to peace,’ we are grateful for including the Central Readiness Force in PWA forums and trainings.” - Maj. Toshiharu Ide, Japan Central Readiness Force, JSDF

“Peace Winds America’s events have taught that the keys to effective disaster planning and response are partnerships, knowing each other’s capabilities, and then acting swiftly. The Haiyan and Hagupit disasters certainly verify this.” - Assistant Secretary Gary Domingo, Philippines Department of Foreign Affairs

Civil-Military Initiative: Next Steps

PWA has a busy year lined up for 2015, with new reports, events, and programs lined up:

- Spring—PWA will review Typhoon Haiyan and trilateral disaster cooperation with critical stakeholders.
- Summer—PWA will hold an open symposium in Tokyo to highlight the findings, recommendations, and policy implementation and present its publication.
- Fall—A new Initiative will launch, focusing on civil-military disaster cooperation in other vulnerable ASEAN-member nations. The Japan-U.S. alliance and disaster partnership will again provide the basis for the program.
- Year Round—PWA will explore new programs designed to improve military-to-military assistance in times of disaster.

D.C. Event: “Prospects for U.S.-Japan Cooperation in Humanitarian Assistance and Disaster Relief”

In March PWA held a senior panel to discuss opportunities and challenges for future Japan-U.S. disaster cooperation. Held at the Ronald Reagan Building in Washington, D.C., the event featured experts from the Japan International Cooperation Agency, Center for Strategic and International Studies, East-West Center, Tokyo Foundation, Carnegie Endowment, Japan Self-Defense Forces, U.S. military, Waseda University, and more. PWA moderated the panels, which featured a lively exchange of ideas.
Disaster Preparedness

**Vietnam-U.S. Business Resilience Initiative**

In late 2013 PWA received the commitment and support of USAID for implementing the Vietnam-U.S. Disaster Preparedness Initiative. The three year Initiative targets public-private coordination of disaster preparedness and response in Hai Phong, and provides small and medium sized businesses the tools and knowledge needed to prepare for disasters. Working with public and private sector partners, including the People’s Committee of Hai Phong and the Vietnam Chamber of Commerce and Industry, PWA is developing sustainable partnerships and building local capacity for a disaster resilient Hai Phong.

During 2014 PWA established a project office in Hai Phong and began deepening relationships with local partners. Activities included the completion of surveys and interviews to assess the disaster preparedness and response capacities and needs of the public and private sectors in greater Hai Phong, the recruitment of a local training cadre, the development of a business continuity curriculum, and a visit of senior Hai Phong officials to Seattle.

The effects on Hai Phong’s city center from Typhoon Son Tinh in 2012. Hai Phong’s coastal location results in frequent impacts from tropical storms and the resulting wind, surge, and flooding.

**Assessing Local Needs**

Working with business associations in Hai Phong, PWA has collected invaluable information on current disaster preparedness practices and needs through the completion of more than 300 surveys. This information provides necessary baseline data to effectively monitor program progress and develop a training curriculum that meets local needs. PWA has engaged a diverse set of businesses in greater Hai Phong that included industrial and manufacturing enterprises and SMEs located in the city center, and agriculture and fishing cooperatives located in the rural districts. The Initiative is targeting more than 2,000 businesses in greater Hai Phong.

"Vietnam’s private sector is the key to the nation’s economy. If Vietnam is to maintain its stunning growth record, it cannot afford to have its most dynamic sector remain unprepared for more frequent and intense natural disasters."

*The Asia Foundation, 2012*
Disaster Preparedness

Developing Local Knowledge

During 2014 PWA recruited its first group of local trainers in Hai Phong. This group brings a wealth of training experience from various sectors including government, business, and academia. PWA staff, with assistance from US experts, will provide this group with the skills and knowledge necessary to make Hai Phong’s business community disaster resilient.

The training cadre will work closely with PWA staff to review and refine the business continuity training curriculum, ensuring that it meets local needs and is culturally relevant. The training cadre will receive hands on instruction from U.S. business continuity experts, giving them the knowledge and confidence to share their knowledge throughout the PWA Initiative and beyond.

Building Local Capacity

In September of 2014 a delegation of senior Hai Phong government officials visited Seattle and met with Mayor Ed Murray and staff from the Seattle Office of Emergency Management (OEM). The delegation was led by the Chairman of the Hai Phong People’s Committee, Duong Anh Dien, and accompanied by senior colleagues from various government departments including the Department of Planning and Investment, Department of Construction, and the Hai Phong Economic Zone Authority.

The delegation took a tour of the Seattle Emergency Operations Center that highlighted its pivotal role in coordinating the efforts of multiple organizations. OEM staff provided an overview of their public education and outreach program, which provides valuable disaster preparedness information. The delegation took away important lessons that will improve Hai Phong’s disaster operations—lessons that can be expanded through future exchanges, improved coordination, and capacity building efforts in Hai Phong.

"We have good news that the number of people dying due to disasters is decreasing but we have bad news that the economic losses are going through the roof." -Jerry Velasquez, Regional Coordinator, United Nations International Strategy for Disaster Reduction Asia, Hanoi, May 2013

Looking Ahead: In 2015 PWA and its partners will begin conducting preparedness training to Hai Phong businesses. PWA will also work closely with government officials and representatives, and Seattle-based experts to build Hai Phong’s capacity to work collaboratively with the private sector. Outcome: a resilient Hai Phong in the face of increasing natural disasters.
Disaster Relief and Recovery

Typhoon Haiyan Recovery—Philippines

Restoring Livelihoods

Following immediate Typhoon Haiyan relief in Samar/Leyte, PWA shifted to Busuanga Island, an underserved area hit hard by the storm. In partnership with two local NGOs, we focused our efforts on economic recovery, enabling local storm victims to return to work. In addition to house repair kits and community disaster preparedness education, PWA’s livelihood program funded:

- Fishing boat repair kits
- Fishing nets and seaweed culture supplies
- Pigs, water buffalo, and chickens
- Rice and vegetable seeds and farm tools

Our recovery programs reached over 1,000 local families spread across six barangays. PWA remains committed to Typhoon Haiyan recovery and ongoing revitalization of the area.

Top: Farm tool distribution in Cheey barangay
Bottom: A boat repair kit recipient in Buluang barangay. Thanks to these repair supplies, this local fisherman can return to work. (Photo credits: CDRC)

Tohoku Recovery—Japan

Ongoing Assistance for the Fishing Community

As PWA prepares to mark the four-year anniversary of the Tohoku tsunami, our commitment to long-term recovery remains strong. This year we completed two additional phases of our fishing sheds program. Backed by sustained high interest, this program provides vital storage area and work space for Minamisanriku-area fishing families.

This year PWA also funded solar-powered LED lights to provide light and security in Utatsu fishing ports.
Financials

Statement of Financial Position

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<th>Revenue Sources</th>
<th>Percent of Total</th>
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<tbody>
<tr>
<td>Foundations</td>
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<tr>
<td>JP/US Government</td>
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<td>Individuals and community groups</td>
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<td>Businesses</td>
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<table>
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<th>Expenses</th>
<th>Percent of Total</th>
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<td>Civil-Military Initiative</td>
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<tr>
<td>Philippines Relief / Recovery</td>
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<td>Vietnam Business Resilience</td>
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FY 2014 Revenue
- JP/US Government 30%
- Individuals 28%
- Foundations 33%
- Businesses 9%

FY 2014 Expenses
- Civil-Military Initiative 33%
- Philippines Relief / Recovery 22%
- Vietnam Business Resilience 19%
- Japan Recovery 18%
- Administrative 6%
- Development 2%
- Total 100%

Gratitude to our Sponsors

Peace Winds America gratefully wishes to acknowledge the individuals, foundations, businesses, volunteers, interns, and community groups who make our work possible. Your generosity makes our work possible. Particular thanks goes to:

Carnegie Endowment for International Peace • Global Giving Foundation • Japan Foundation Center for Global Partnership • Sasakawa Peace Foundation • Japan Ministry of Foreign Affairs • USAID Office of U.S. Foreign Disaster Assistance • The Boeing Company • Microsoft Corporation • U.S.-Philippines Society • The Seattle Mariners

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