



Strengthening Disaster Preparedness and Response in the Asia Pacific

2013 Annual Report



Peace Winds America

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Accomplishing Our Mission

The past year has seen several countries in the Asia-Pacific struggle to respond and rebuild from devastating natural disasters. These challenges have made our mission at Peace Winds America (PWA)—to strengthen disaster preparedness and response across the region—all the more critical and has led to an extremely productive and successful twelve months of activities toward achieving our mission goals.

PWA launched three **disaster preparedness** programs in 2013. They brought together government officials, NGOs, the militaries, private sector leaders, and the U.N. family—all energized to work together in disaster readiness and response. The success of these programs and the connectivity with all partners continue to provide the solid foundation on which PWA will build for years to come.

Our civil-military preparedness program brings practitioners and policy-makers together to discuss best practices and future collaboration. The initial Japan-U.S. program yielded numerous reports and a significant publication (see page 4) and is now expanded to our 2013-2015 Japan-U.S.-Philippines Civil-Military Initiative. This year we won major support from the U.S. Agency for International Development (USAID) to launch the Vietnam-U.S. Disaster Preparedness/Business Resilience Initiative, targeting the sister cities of Hai Phong and Seattle. In the Japan-U.S. Disaster Preparedness/School Resilience Exchange we are targeting the sister cities of Kobe and Seattle for new strategies in school readiness.

In 2013 PWA provided immediate **relief and recovery** in the Philippines (Bopha) alongside our sister organization, Peace Winds Japan. Then again we delivered food, shelter, and supplies to neglected survivors of Typhoon Haiyan. We are implementing livelihoods programs.

In northeast Japan we continue to assist recovery of fishing families in temporary housing, building fish processing and work sheds, assisting oyster production and harvest, and providing grants to businesses. We will stay the course for several more years as the area has been forgotten by many, yet needs persist.

We are most grateful to our Board of Directors, staff, volunteers, and partners as we strive together to build a more secure, resilient, and safer place to live and work.

Sincerely,


Charles Aanenson, CEO

"During 2013 Peace Winds America made great strides in advancing disaster policy and practice in the Asia Pacific. Through the facilitation of effective workshops and forums, PWA has shaped critical regional dialogues on HA/DR cooperation, while at the same time contributing directly to response and recovery efforts in the Philippines and Japan."

— Dr. Michael Green, Senior Vice President for Asia, Center for Strategic and International Studies

Disaster Preparedness

Civil-Military Disaster Preparedness Initiative



Expert Analysis and Training on Civil-Military Disaster Cooperation

In 2013 PWA expanded its civil-military program, further establishing its leadership in the field. With a new publication and expanded training and policy programs, PWA is making strides in its mission: to strengthen the disaster response and mutual collaboration policies of Asia Pacific aid agencies, military units, NGOs, multilaterals, and businesses.

U.S. and Philippine soldiers train together in the yearly *Balikatan* exercise, 2013 (U.S. Air Force photo/Tech. Sgt. Jerome Tayborn)

The 2013-2015 Japan-U.S.-Philippines Civil-Military Disaster Preparedness Initiative Launched in 2013

Building on the success of the Japan-U.S. Initiative, PWA welcomes the Philippines, a key regional host nation. The Philippines is a critical partner and an ideal venue for trilateral disaster preparedness work. PWA will lead a series of hands-on workshops, policy forums, trainings, and reports that lead to new strategies for HA/DR collaboration among stakeholders within these three nations. The Initiative will offer opportunities for in-depth study of Japan-U.S. HA/DR cooperation in Asia and on-the-ground interaction with the Philippines' domestic response system. The role and future best practices of multilaterals (UN/ASEAN) will also be reviewed.



(Right) Peace Winds America staff with board member Lt. Gen W. C. Gregson (right) and Philippines Red Cross Assistant Secretary General Neil Nocon (center right) during an Initiative planning trip in July 2013

(Left) PWA board member Lt. Gen. Noboru Yamaguchi (Ret.) speaks at PWA book launch and discussion panel at the Tokyo American Center in July 2013.



Disaster Preparedness

Strengthening the Alliance HA/DR Cooperation in the Asia-Pacific



THE JAPAN-U.S. CIVIL-MILITARY
DISASTER PREPAREDNESS INITIATIVE



Strengthening the Alliance: HA/DR Cooperation in the Asia-Pacific

— By Jon Ehrenfeld and Chuck Aanenson (Peace Winds America), Tsuneo “Nabe” Watanabe (The Tokyo Foundation), and Lt. General Noboru Yamaguchi (Ret.) (National Defense Academy).

The culmination of the two-year Japan-U.S. Disaster Preparedness Initiative, this book included numerous case studies, analysis of present HA/DR policies, recommendations, and discussion of the role of HA/DR in Asia. *Strengthening the Alliance* presents thoughtful analysis of U.S.-Japan cooperation in natural disasters and ways to build upon the alliance that has done so much good in the region. From the 2004 Indian Ocean tsunami through the March 11, 2011 earthquake/tsunami in Japan, the book demonstrates how past disasters can point the way toward more robust future collaboration.

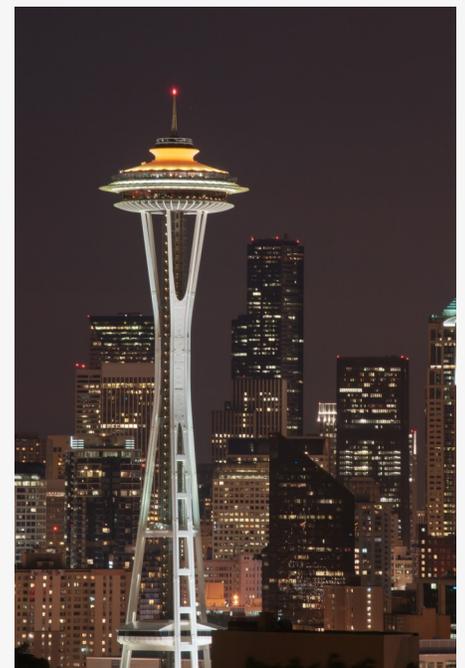
Peace Winds America is pleased to offer the book in electronic or hard copy at no cost. Inquiries on obtaining a copy may be made through our website.

Seattle-Kobe School Resilience / Disaster Preparedness Exchange

Lessons Leading to Resilient Schools and Communities

This Initiative will enhance the capacity of Seattle and Kobe city educators in disaster response procedures and trainings, and raise the importance of preparedness in the educational environment. PWA believes that the strong Kobe-Seattle sister cities relationship can be a very cost-effective way to prepare the cities, their institutions, and most cherished citizens—their children—in the event of future natural disasters.

PWA will bring these two sister cities together to study, review, and exchange preparedness and response lessons that lead to resilient schools and communities. The program will focus on disaster preparedness policies, response command structures, and training methodologies and exchange of guidelines, best practices, and lessons learned. Connectivity among schools, city officials, and communities will ensure that all resources are more fully coordinated in disasters. The PWA program will deepen and strengthen the strong friendship between Japan and the U.S.



Disaster Preparedness

Vietnam-U.S. Business Resilience Initiative



This USAID funded Initiative will focus on increasing business resilience and improving public-private coordination on disaster planning within the City of Hai Phong. Over three years, PWA will work closely with Hai Phong government and business representatives, providing technical expertise to strengthen disaster planning, risk reduction, and recovery.

Vietnam loses nearly two percent of GDP per year due to weather related events. An estimated 70 percent of Vietnamese people are exposed to risk from natural hazards. The OECD has ranked Hai Phong specifically as one of the ten cities in the world that is most exposed to coastal flooding. As the third largest city in Vietnam and the primary port city of the north, Hai Phong is vital to the regional economy. The city's role as an industrial center is only expected to increase with projected inflows of foreign direct investment totaling \$1.2 billion in 2014. This expanding economic activity coupled with increasing disaster risk make Hai Phong the ideal target for this Initiative.



PWA and Vietnam officials met in mid-December 2013 to begin the initial stages of project implementation. Meetings with Central Government officials in Hanoi and in Sister City, Hai Phong, laid the groundwork vital to 2014 Initiative activities.

The on-site meetings in Hai Phong were integral to project implementation, setting expectations and outlining project roles and responsibilities. PWA and all relevant agencies including the Hai Phong People's Committee reviewed the project goals of business continuity planning and public private partnerships. PWA met and dialogued with several private sector groups establishing and solidifying existing relationships, including the Vietnam Chamber of Commerce and Industry Hai Phong and Dinh Vu Industrial Park.

In 2014 PWA and our Hai Phong partners will conduct assessments of risks and current preparedness activities in Hai Phong, design business continuity planning training curricula, and explore potential models for public-private partnerships around disaster risk reduction. PWA is partnering with the various government ministries and departments, the numerous private sector groups, and other agencies implementing disaster preparedness programs within Vietnam.

“Disaster prevention, response and mitigation are joint actions of Government and citizens that effectively utilize state resources as well as take advantage of all possible resources of the community, national and international organizations and individuals.”

- Vietnam National Strategy for Natural Disaster Prevention, Response and Mitigation to 2020

Disaster Relief and Recovery

Economic Recovery in Tohoku/Northeast Japan

An Ongoing Commitment to Recovery and Economic Revitalization

In 2013 we upheld our promise to remain actively involved in Tohoku recovery long after the relief efforts ended. Working alongside our partners we made the following strides this year:

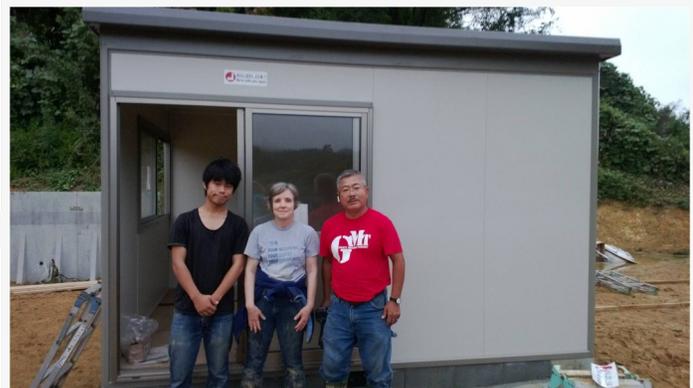
- Provided 61 sheds for Minamisanriku fishing families. In partnership with Grace Mission Tohoku we provided workspace for families who lost their homes in the tsunami.
- Funded and built a 45-meter oyster shield at a processing facility in Shizugawa District, Minamisanriku, along with Peace Winds Japan. The shield protects oyster workers (primarily women) from the cold Tohoku wind.
- Purchased a crane truck through our small business grant program for Kesenuma businessman Saito-san. With the truck Saito-san can resume his marine engine repair work, critical to the local industry.
- Provided critical fishing equipment for 571 abalone and 118 sea urchin fishermen. Partnered in the abalone and sea urchin subsidy program with the Utatsu and Shizugawa fishing cooperatives of Minsamisanriku. With this new equipment, their catches have nearly returned to pre-disaster levels.



Endo-san, an oyster farmer, with PWA project officer Mari Poorman at the new oyster shield in Minamisanriku.

"I can't thank you enough. Whenever I see my truck, I say, 'Thank you, Peace Winds America,' in my head. I didn't think I'd be able to receive support for the truck."

- Katsuo Saito, small business grant recipient



From left: PWA intern Azusa Katsumizu, volunteer Diane Olsen, and Rimpei Kozawa of Grace Mission Tohoku in front of a newly-constructed shed.

Left: A newly launched fishing boat in Tohoku.

"Once I was at a sea and caught the first abalone, I felt so great and happy to finally be able to harvest again. It was a little different scenery this year with much fewer boats and they are mostly new boats and new equipment. But the subsidy program from Peace Winds eased our family financial burden for the equipment purchase and I am grateful for the opportunity to harvest again."

- Takahashi-san, Shizugawa district fisherman

Disaster Relief and Recovery

Typhoon Bopha and Typhoon Haiyan Relief—Philippines



Partnerships on the Ground for Fast, Effective Relief

Typhoon Bopha made landfall on Mindanao Island on December 4, 2012. The storm affected 6.2 million people, killed over 1,100 and destroyed more than 230,000 houses. On November 9, 2013, Typhoon Haiyan (Yolanda), the strongest storm in recorded history, made landfall in the eastern Visayas. It killed 6,200 people and displaced over 4 million.

In both disasters PWA has partnered with the Citizens' Disaster Relief Center (CDRC), based out of Manila, to provide food, water, medication, non-food items, shelter supplies, hygiene kits, bedding, and more.

An Emphasis on Overlooked Communities

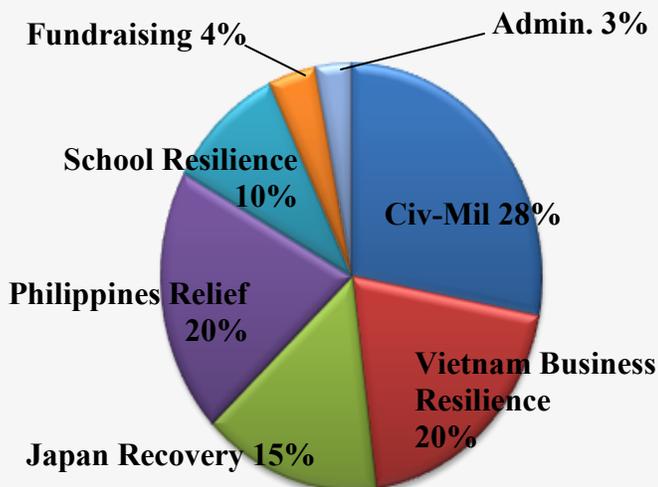
PWA has observed in numerous disasters the flood of relief to easily accessible areas or those in the media spotlight. We try to serve needy communities in peripheral areas. During Bopha we served not only the hard-hit Compostella Valley, but also Bukidnon Province, where few other relief organizations were working. In Haiyan relief and recovery we are working with CDRC to provide supplies to Busuanga Island near Palawan.

A child displaced by Typhoon Haiyan (CDRC)

Looking Ahead: 2014

Top 2014 priorities and activities:

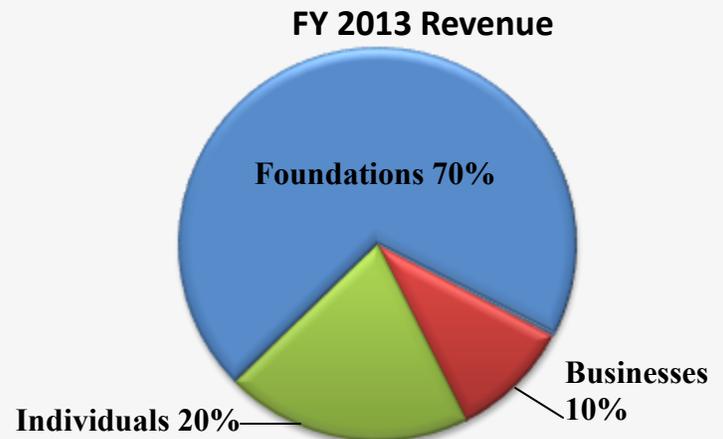
- The Civil-Military Initiative will hold training workshops and exercises in Tokyo and Manila
- The USAID-supported Vietnam Resilience program will be fully operational. Hai Phong staff and partners will begin assessments, training, and developing preparedness curricula
- Ongoing disaster recovery efforts in Tohoku and the Philippines will continue
- The Seattle-Kobe School Resilience / Disaster Preparedness Exchange will hold its first exchange



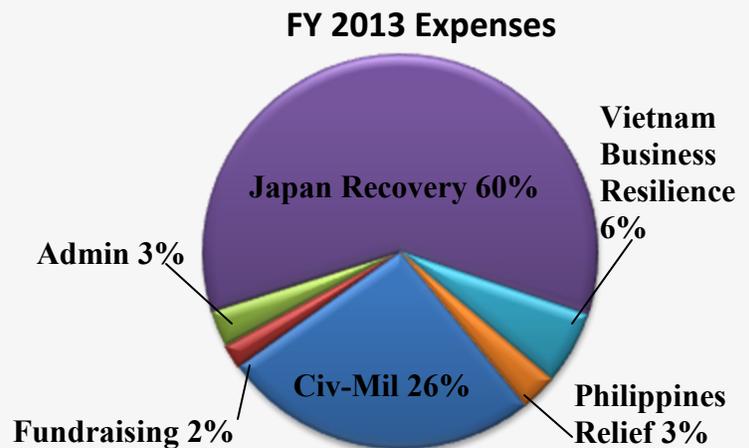
Financials

Statement of Financial Position

Revenue Sources	Percent of Total
Foundations / Trusts	70%
Individuals / Community Groups	20%
Businesses	10%
Interest	>1%
Total	100%



Program Expenses	Percent of Total
Japan Recovery	60%
Civil-Military Initiative	26%
Vietnam Business Resilience	6%
Administrative	3%
Philippines Relief	3%
Fundraising	2%
Total	100%



Gratitude to our Sponsors

Peace Winds America gratefully wishes to acknowledge the individuals, foundations, businesses, volunteers, interns, and community groups who make our work possible. Your generosity makes our work possible. Particular thanks goes to:

Carnegie Endowment for International Peace | Global Giving Foundation | Japan Foundation Center for Global Partnership | Sasakawa Peace Foundation | Sheng-Yen Lu Fnd. Smith Richardson Foundation | USAID/Office of U.S. Foreign Disaster Assistance



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