



Strengthening Disaster Preparedness and Response in the Asia Pacific

FY 2011 Annual Report

October 2010 — September 2011



Peace Winds America

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Message from CEO



The mission of Peace Winds America (PWA) is to strengthen disaster preparedness and response in the Asia Pacific region. This year was marked by tragedy—the March 11th Great East Japan Earthquake. Responding to the disaster has been a tremendous challenge, but has also emphasized the significance and timeliness of our mission.

Immediately following the earthquake and tsunami, I flew to Japan and joined the assessment and response of our sister NGO, Peace Winds Japan (PWJ). Effective disaster preparedness and response hinges on having a reliable partner on the ground—the partnership with PWJ would prove critical in the long months ahead. Together with local governments, companies, and the military, we immediately delivered food, blankets, heaters and cookers, kerosene, water, and other supplies to displaced people in Miyagi and Iwate Prefectures.

Since March 11, PWA and PWJ have provided more than 180 tons of relief supplies to disaster survivors in shelters, temporary homes, schools, and workplaces. We also initiated recovery programs targeting the fishing communities and small businesses, helping them regain livelihoods. Through partnerships with local Fishing Cooperatives and Chambers of Commerce and Industry, Peace Winds is creating jobs and accelerating economic recovery. The gratitude of the Tohoku fishing and business communities has been immensely rewarding, deepening our commitment to their long-term recovery.

The Japan disaster reinforces the pivotal importance of PWA's disaster preparedness and risk reduction in the Asia Pacific. In 2011 PWA launched the Japan-U.S.-South Korea Civil-Military Initiative and the Vietnam-U.S. Sister Cities Disaster Preparedness Initiative. Working with key Asia-Pacific partners in the governments, militaries, NGOs, business community, and UN, these preparedness initiatives aim to reduce the human and economic costs of disasters, boost cooperative, collaborative responses, and strengthen alliances.

We are so grateful for the financial support of foundations, businesses, community groups, and individuals in 2011. We thank our donors for their commitment to preparedness and effective disaster response. PWA will continue to strengthen disaster preparedness and to develop and strengthen local partnerships for effective response in the Asia Pacific.

Sincerely,



Charles R. Aanenson



“Greater readiness is the foundation for effective disaster response. Peace Winds America’s network connects U.S. and Japanese resources and information to communities around the Pacific that need them most. We cannot control nature, but preparation and cooperation can keep a natural disaster from becoming a humanitarian crisis.”

- U.S. Representative Jim McDermott, PWA Board Chairman

PWA Disaster Preparedness

Civil-Military Disaster Preparedness Initiative

In 2011 Peace Winds America launched the Civil-Military Initiative (CMI), an innovative Initiative designed to strengthen disaster preparedness in the Asia-Pacific region. Within the U.S.-Japan-South Korea alliance, the CMI focuses on improving capabilities, coordination/collaboration, and connectivity among the militaries, aid agencies, U.N. agencies, NGOs, and the private sector. Pivotal to strengthening disaster preparedness is the full involvement of the host nations, those struck by natural disasters.

Through senior-level policy forums and broadly inclusive workshops, the CMI brings together disaster responders and host nations to explore how strengthened partnerships can improve the efficacy of humanitarian assistance and disaster response missions. By exploring the stakeholders' unique capacities, policies/mandates, operating procedures, and response mechanisms, the Initiative strengthens venues for disaster cooperation.

PWA is most appreciative for the support of the Japan Foundation Center for Global Partnership, the Asian Disaster Reduction Center (Kobe), the Japan International Cooperation Agency, The Boeing Company, the U.S. Embassy/Tokyo, the PWA Board of Directors, and of course, the participants.

The CMI comprised two events in 2011: a forum and a workshop, both at the U.S. Embassy in Tokyo. In FY2012, PWA will conduct further policy forums in Tokyo and Washington, D.C., another preparedness workshop, and will publish findings and research generated by the Initiative.



The September CMI Workshop reception was hosted at the Ambassador's residence. From left: Dr. Charles Aanenson, General Wallace Gregson, Diet Member Hiroe Makiyama, General Noboru Yamaguchi, and Dr. Tsuneo Watanabe.

Sister Cities Disaster Preparedness Initiative

In early FY2011, PWA published and disseminated the Japan-U.S. Sister Cities Disaster Preparedness Conference Proceedings. The proceedings detailed best practices in urban emergency management, with particular emphasis on multi-agency coordination.

Building upon the success of the Japan-U.S. Sister Cities Exchange, PWA has initiated in 2011 the Vietnam-U.S. Sister Cities Disaster Preparedness Initiative. The mayors from the sister cities of Seattle-Hai Phong and San Francisco-Ho Chi Minh City have signed agreements to strengthen disaster preparedness and response in their cities through exchanges and workshops during 2012 and 2013. Municipal government officials, the Vietnam National Disaster Management Center, and U.S., Japan, and Vietnam businesses and NGOs will work together to reduce risk, improve continuity planning, and strengthen economic resilience.

PWA is most grateful for its technical and financial partners—the Asian Disaster Reduction Center, Peace Winds Japan, Seattle Office of Emergency Management, San Francisco Emergency Management Division, Central Japan Railway, Puget Sound Energy, Takeda Pharmaceuticals, Microsoft, The Boeing Company, the U.S. Embassy/Hanoi, Japan Charity Platform, Pacific Northwest Economic Region, and the Federal Emergency Management Agency.

Preparedness Outreach

In FY2011 PWA participated in numerous disaster preparedness trainings and workshops hosted by its partners. At the invitations of APEC, U.S. State Department, U.S. Department of Defense, the Japan National Defense Academy, and other organizations, PWA shared its expertise with more than 20 Asia Pacific nations.



Seattle Office of Emergency Management Director Barb Graf leads discussion at the Japan-U.S. Sister Cities Disaster Preparedness Conference.

PWA Disaster Response

PWA and Local Partners: A Winning Combination

The key to an effective overseas disaster response lies in having capable local partners. This is the foundation of PWA's relief philosophy, and it anchored our response after the March 2011 tsunami. Working with Peace Winds Japan, local governments, and others ensured that donor contributions achieve maximum effect and reach those in need. In all disaster responses PWA utilizes proven local partner organizations.

Immediate Relief in Japan

Peace Winds America and its sister organization Peace Winds Japan responded immediately to the earthquake and tsunami in northeast Japan. In the initial months following this unprecedented disaster, our relief teams distributed 180 tons of emergency supplies to over 28,000 people in evacuation shelters. From food, water, clothes, blankets, heaters, and sanitary items to entertainment, education, and psycho-social care, Peace Winds met the needs of disaster survivors at evacuation centers and temporary housing in the hardest hit areas of Miyagi and Iwate Prefectures.

Our relief teams continued to provide survivors with supplies and services through the end of the year. Peace Winds delivered household supplies to residents as they moved out of evacuation centers and in to temporary housing. Pots, pans, cooking utensils, cutlery, bedding, clothes, and more reached over 8,500 families in Iwate Prefecture as they moved into their new homes. Peace Winds partnered to construct new bath houses, provided buses and transportation options, and sponsored local festivals. Peace Winds is planning a winterization initiative to bring fan heaters, *kotatsu*, and heated carpets to residents in cold, poorly insulated temporary houses.



Mari Poorman of PWA delivers supplies to families in temporary housing in Iwate Prefecture.

Disaster Recovery in Japan

The Tohoku region in northeast Japan faces a long road to recovery. Peace Winds, in partnership with local Chambers of Commerce and Industry as well as Fishing Cooperatives, is focused on revitalizing the fishing industry and supporting small businesses. Together, we are working to restore livelihoods and accelerate economic recovery.

Through Peace Winds support of computers/printers, equipment, and supplies, two Fishing Cooperatives in Minamisanriku reopened their offices and resumed operations. PWA funded the construction of the Shizugawa Fishing Cooperative headquarters after its previous office was washed away. More than 800 Fishing Cooperative members are being assisted by newly established facilities and services, including financial, equipment, technology, and employment assistance.

To create jobs and support small businesses, Peace Winds helped reopen local Chambers of Commerce and Industry in Ofunato and Rikuzentakata, and provided grants to small business members in Kesenuma, Minamisanriku, Ofunato, and Rikuzentakata. To date, grant recipients include coffee shops, grocers, seafood vendors, and marine repair shops.



Staff from small business grant recipient Anchor Espresso Coffee pose with the emblem from their coffee shop destroyed by the tsunami.

“On behalf of my government and the people of Japan, I would like to convey our profound gratitude to PWA for its friendship and support. Japan is now more united than ever and ready to overcome all challenges. American help has been present at every stage of the process, helping us to get back on our feet.”

- Consul General Kiyokazu Ota, Seattle Consulate General of Japan

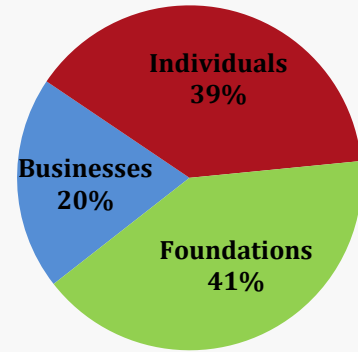
PWA Financials

Statement of Financial Position

FY2011 Revenue: \$2,538,695

Revenue Sources	Percent of Total
Foundations / Trusts	41%
Individuals / Community Groups	39%
Businesses	20%
Interest	<1%
Total	100%

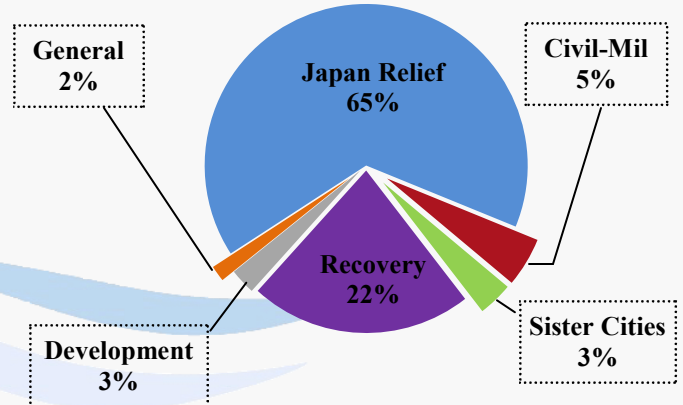
FY 2011 Revenue



FY2011 Expenses: \$1,629,943

Program Expenses	Percent of Total
Japan Relief	65%
Japan Recovery	22%
Civil-Military Initiative	5%
Sister Cities Initiative	3%
Development	3%
General Support	2%
Total	100%

FY 2011 Expenses



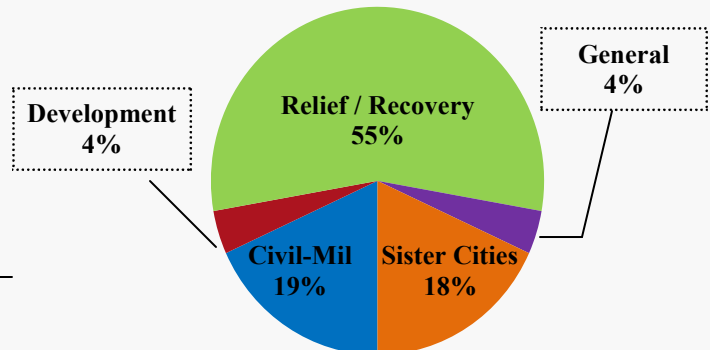
Looking Ahead

Peace Winds America in FY2012 will continue its mission of **strengthening disaster preparedness and response in the Asia Pacific**. Using remaining recovery funds from 2011 as well as new monies, PWA will work with our Tohoku partners to ensure the most pressing recovery needs are met. PWA shall work with its partners to assist the economic recovery of Japan, focusing on the fishing industry, small businesses, women, and the elderly. PWA remains ready to respond to any new large-scale disasters that arise in Asia Pacific.

PWA preparedness programs will focus on strengthening disaster preparedness and response in order to save lives, reduce poverty, and ensure economic resilience. Through the Civil-Military Initiative, PWA shall strengthen the disaster preparedness and response capacities, cooperation, and coordination of Japan, U.S., South Korea, and host nations. The Vietnam-U.S. Sister Cities Disaster Preparedness Initiative will improve urban and national preparedness and response in both countries, with particular focus on economic resilience and business continuity planning. All PWA preparedness programs will include the governments, militaries, NGOs and community groups, businesses/private sector, and multilateral agencies.

FY 2012 Projected Expenses

Projected Program Expenses (FY2012)	Percent of Total
Relief and Recovery	55%
Civil-Military Initiative	19%
Sister Cities Initiative	18%
Development	4%
General Support	4%
Total	100%



PWA Donor Appreciation

Recognition of Foundations, Individuals, Community Groups, and Businesses

Peace Winds America is deeply grateful to all its FY2011 donors. Contributions to disaster preparedness and response enable PWA to reduce the impact of natural disasters before and after they strike.

Foundations, community groups, and businesses that contributed \$5,000 and above are highlighted below. A special thanks goes to the thousands of individuals who contributed their time, money, and energy to PWA.

\$50,000 +

The Annenberg Foundation
Bakesale for Japan
Elon Musk Foundation
Global Giving Foundation
Goldman Sachs Gives
Japan Business Association
Japan Foundation Center for Global Partnership
Seattle Japan Relief
The Simons Foundation
Sushi Chef Dream Team

\$10,000 - <\$50,000

ANCEA/Sakura-con
Birch, Stewart, Kolasch and Birch
The Boeing Company
Button Charitable Trust
Canisius High School, Buffalo, NY
Flora Family Foundation
Japanese Cultural & Community
Center of Washington
Hitachi Metals North Carolina
Mayoga, Inc.
Microsoft
The Morrison Foerster Foundation
Red, White, Unite
Shakunage Women's Support Club
Tanpopo No Kai
Thomson Reuters
Uwajimaya
Vovinam-Vietvodao USA
West Seattle for Japan

\$5,000 - <\$10,000

Asian American Drug Abuse Program, Inc.
Bill & Melinda Gates Foundation
Cards for a Better World
Jazz for Japan
John Y. and Reiko E. Sato Foundation Trust
Julez for Japan
Mechanical Dynamics & Analysis, Ltd.
Pagliacci Pizza Inc.
Princess Anne High School, San Francisco, CA
Puget Sound and Energy
Rose Community Foundation
The Saban Charitable Support Fund
Seattleites Help Japan



Seattle elementary students and teachers deliver donations to the PWA office. Individuals across the globe raised disaster funds through birthdays, weddings, concerts, auctions, and other events.



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